

# Presentation Skills and Public Speaking

Presenting and speaking publicly can be a daunting idea and a tough experience unless you have the right tools and approaches at your disposal. To be an effective presenter and to design and deliver an influential and impactful presentation requires us to consider structure, engaging our audience, creating impressive and useful visuals, handling questions, controlling our communication and more. This intensive and practical course will provide attendees with all of the things they need to be confident in their presentations and achieve the results they want.

The course has recently been delivered online as well as in the UAE, Saudi Arabia, Russia and the UK.

## Objectives:

The objectives of the course are:

1. To understand what makes an effective presenter and presentation and be able to manage all areas of a presentation.
2. To be able to engage using a range of approaches including storytelling (and many others) and influence their audience and manage their verbal, vocal and visual communication as presenters.
3. To know how to create impactful visuals and ways to present their message.
4. To be able to build trust with an audience and to handle difficult questions and unexpected situations in a presentation.
5. To deliver, reflect on and receive feedback on numerous types of presentation including a pitch, a briefing, a "pecha kucha" style presentation, a speech a report, a proposal and more.

## Duration:

3 days

## Who Should Attend:

The course will appeal to anyone who needs to present, speak publicly or represent to others.

## Key Features of the Course:

The course will feature content on:

- What makes a presenter or presentation effective and the different types of presentation
- Crafting a presentation, structure and handling each stage of the presentation
- Engaging the audience
- Handling questions and objections
- Visuals and data

## Contact:

E-mail us at [info@ltt-analytics.co.uk](mailto:info@ltt-analytics.co.uk) for a full proposal for your organisation.